|  |
| --- |
| **Speaking Lesson Plan** |

|  |
| --- |
| **Being Entrepreneurs** |

|  |  |  |  |
| --- | --- | --- | --- |
| **Instructor :****Charllene****(Seohyun Lee)** | **Level :****High-Intermediate** | **Students:****9** | **Length :****25minutes** |

|  |
| --- |
| **Materials :*** Whiteboard, board markers
* Picture:1 +2 Copy (Teacher’s use)
* Worksheet #1-Outline of a start-up company
* Sample Newspaper Ads
* Color Paper/color pens/scissors/glues
 |

|  |
| --- |
| **Aims :*** To practice a real-life English by creating an advertisement
* To understand the meaning of new vocabulary ’Entrepreneurs’ through elicitation
* To practice speaking through discussing with group members about how to create an advertisement
 |

|  |
| --- |
| **References :****Pictures-Goole.com/images****Worksheet- Seohyun Lee** |

|  |
| --- |
| **Engage** |
| **Materials : Board & Maker, Pictures** |
| **Time** | **Set up** | **Procedure** |
| **4 min** | **Whole Class** | **〈Eliciting and Prediction 〉** **–Picture presentation (best- known examples of Entrepreneurs)****-Pair share/2min discussion/ICQ****<Vocabulary> Entrepreneurs** |

|  |
| --- |
| **Pre-task** |
| **Materials : Worksheet #1 (outline of a start-up company)** |
| **Time** | **Set Up** |  |
| **10 min** | **Whole Class** | **〈Demonstration〉****Product : Selling a territory of the Moon/CCQ****<Instruction>****Pair share/5min/ICQ**-**Worksheet #1 (outline of a start-up company) distributed****-Run the task****-Monitor/Time-warning****-Feedback /class share** |
| **Main-task** |
| **Materials : Sample Ads+ color paper/color pen/scissor/glue** |
| **Time** | **Set Up** | **Procedure**  |
| **10 Min** | **Whole Class** | **<Demonstration>****Show and explain an example ad on the newspaper/CCQ****<Instruction>****Creating an advertisement of their own company product****Pair share/10min/ICQ****-Sample Ads and color paper distributed****-Run the task****-Monitor/Time-warning****-Feedback/Class share** |

|  |
| --- |
| **Close** |
|  |
| **Time** | **Set** | **Procedure**  |
| **1min** | **Whole class** | **Error correction if necessary****Review-vocab ‘Entrepreneurs’****Round up** |

**Worksheet # 1**

**<OULINE OF YOUR START-UP COMPANY>**

1. **COMPANY TITLE**
2. **CEO & PARTNER NAME**
3. **PRODUCT CATEGORY**

**4. THREE STRONG POINTS OF YOUR PRODUCT IN COMPARISON TO YOUR COMPETETORS**

**\***

**\***

**\***

****

**G**

 <https://www.google.com/images>

**Frederick Wallace Smith** (born August 11, 1944), or **Fred Smith**, is the founder, chairman, president, and CEO of [FedEx](http://en.wikipedia.org/wiki/FedEx), originally known as Federal Express, the first overnight express delivery company in the world, and the largest in the [United States](http://en.wikipedia.org/wiki/United_States). The company is headquartered in [Memphis](http://en.wikipedia.org/wiki/Memphis%2C_Tennessee), [Tennessee](http://en.wikipedia.org/wiki/Tennessee).

Gates is one of the best-known entrepreneurs of the personal computer revolution