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| Listening Lesson Plan 96th WD Janice | | | |
| Title: Understanding about commercials | | | |
| Teacher | Student Level & Age | No of Students | Length |
| Janice | Intermediate and above 20~40 | 20 | 50 mins |
| Materials: -Projector & computer, papers, crayon, white board, markers, footages ,handouts(24),recorder(Audio), dictionary, | | | |
| Aims: To expose to unfamiliar subject of listening and help them to encourage them selves  To help students practice and improve their listening skills and comprehension skills  To explore them self on English by interesting material, Which is relevant in our life?  To break down inhibitions and set the tone for a communicative classroom and build a good classroom atmosphere. | | | |
| Language Skills: Listening: listening two different kinds of commercials, and different opinions by other classmates  Speaking: Group discussion, demonstration, public speaking  Reading: teacher’s explanation on whiteboard, hand out explanation  Writing: by dictogloss Ss can compare with others(teacher, Ss) | | | |
| Language Systems: Phonology: learning the difference of intonation and how to pronounce correctly  Lexis: new words, daily sentence,  Grammar: subjunctive mood, present continuous.  Discourse: video clips(commercial),radio commercial, comprehension questions  Functions: dictogloss, discussion, demonstration in groups sharing ideas | | | |
| Assumptions: N/A | | | |
| Anticipated Errors and Solutions: N/A | | | |
| References: Soap commercial:  <http://blog.naver.com/todoskr?Redirect=Log&logNo=40204976354&jumpingVid=E4A02ABE7605B999782CC6C8BCBD22996D1D>  radio commercial & hand outs: <http://www.esl-lab.com/cm1/cm1.htm>  Information source: <http://www.esl-lab.com/research/cms.htm> | | | |
| Notes: N/A | | | |

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| Pre Task or Warmer | | | |
| Title: shopping “What do you shop?”  Warm up about commercial | | Aims: schema The whole purpose of this warm-up phase is to activate students' background knowledge and vocabulary relevant to the task, encouraging students to anticipate what they will see and hear also practicing. | Materials: White board & markers  Pen paper |
| Time | Set Up | Students | Teacher |
| 5mins | Group discussion  Whole class | In groups talk about shopping freely  (by using how, what, when, where, why) | -monitoring  -Observing what and how each group is doing  -elicit Ss relevant words with shopping. |
| Notes: N/A | | | |

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| Task Preparation and Presentation | | | |
| Title:TV commercial What can i here? | | Aims:To elicit Ss only by hearing a TV commercial how much information can i get and how different is it by watching. To expose to unfamiliar subject of listening and help them to encourage them selves  To expend SS imagination and try match with reality | Materials: 1min of video clips of a commercial  Pen, paper, crayons |
| Time | Set Up | Students | Teacher |
| 20min | Individually  Group Discussion  Whole class | 1.write down after listening (words, sentences)  2. Eilicit the point finds out what is the main product.  By Drawing pictures and compare  3. share the result with whole class | 1.Turn on video clips only the sounds 2times  2.moniotor the Ss  3. After sharing results show the Ss the actual commercial.  4.encourage Ss to speak |
| Notes: Drawing can be an optional activity if the Ss have problem just with the sounds encourage them to draw. | | | |

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| Task Practice | | | |
| Title: Radio Commercial  “Furniture ad” | | Aims:To give challenging subject so they can improve and motivate themselves.To compare with class of difference and comprehension of What images, pictures, or sound might you hear in an ad | Materials: Audio, hand outs(Listening Exercises)  , pen |
| Time | Set Up | Students | Teacher |
| 15mins | Individually  Group Discussion  Whole class | 1. First, listen to the conversation Audio  2. Write down key points.  3.discuss with groups talk about the Audio  4. At 2nd listening with hand out answering the question. | 1. Play Audio 2times in each steps  2.moniotor the Ss  3. After sharing results. Check hand out corrections. with whole class |
| Notes: N/A | | | |

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| Post Task | | | |
| Title: Discussions & Review | | Aims: To help them to expose their idea encourage their confidence of listening skills and comprehension skills.  To give an opportunity to use instantly what they have learned. | Materials: Hand outs(description) for teacher  White board markers  Projector, screen |
| Time | Set Up | Students | Teacher |
| 10mins | Group Discussion  Whole class | Go through the Text Completion with the Teacher  and review.  Talk about the difference and difficulty of TV &radio commercial with whole class. | Put the Text Completion on the screen.  (Give another chance to listen while listening and go through with Ss fill up the blank together.)  correcting critical errors  Monitoring and explanation of the lesson purpose. |
| Notes: N/A | | | |

# Worksheets, handouts and lesson materials

**Listening Exercises**

1. What is the name of the business being advertised?  
A. Fortune Furniture  
B. Frontier Furniture  
C. Fabulous Furniture

2. What things are not mentioned in the ad?  
A. microwaves  
B. sofas  
C. stereos

3. Which item could you purchase for under $240?  
A. a king size bed  
B. a digital piano  
C. a color TV

4. Where is the store located?  
A. two blocks west of city hall  
B. opposite Union Square  
C. across from city hall

5. What are the store's hours?   
A. 10:00 AM to 9:30 PM   
B. 10:30 AM to 9:00 PM  
C. 9:30 AM to 10:30 PM

Correction answers

1. Frontier Furniture

2. Microwaves

3. A color TV

4. opposite Union Square

5. 10:00 AM to 9:30 PM

Description of radio commercial

Are you looking for appliances or furniture to give new life to your home? Look no further. Here at Frontier Furniture, we have everything you need to give your home a new look and feel.

Stereos, video machines, refrigerators, light fixtures, dining room tables, washers and dryers. You name it; we have it! Low on cash? We have an easy rent-to-own plan that will put you in your favorite sofa tonight. Big color TVs as low as two hundred and twenty-five dollars; digital pianos starting at three ninety-nine ($399); king size beds from two hundred and fifty dollars. Free delivery on all major appliances.

So come on down to Frontier Furniture. Located downtown two blocks east of city hall, across from Union Square. We're open daily from 10:00 AM to 9:30 PM. So, come on in, and let us make your dream home a reality.

**Text Completion**

**Are you (1) for appliances or furniture to give (2) life to your home? Look no further. Here at Frontier Furniture, we have everything you need to give your home a new look and feel.**

**Stereos, video machines, refrigerators, light fixtures, (3) room tables, washers and dryers. You name it; we have it! Low on cash? We have an easy rent-to-own plan that will put you in your favorite sofa (4). Big color TVs as low as two hundred and twenty-five dollars; digital pianos starting at three ninety-nine ($399); king size beds from two hundred and fifty dollars. Free (5) on all major appliances.**

**So come on down to Frontier Furniture. Located downtown two blocks east of city hall, across from Union Square. We're open (6) from 10:00 AM to 9:30 PM. So, come on in, and let us make your dream home a reality.**