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| Reading Lesson Plan | | | |
| Title: The Barbie story -the history of Barbie doll | | | |
| INSTRUCTOR | LEVEL / AGE | STUDENTS | LENGTH |
| Esther Park | Intermediate/Adult | 7 | 45 minutes |
| Materials:  * Laptop connected to projector * Reading material for each other * Worksheets for literal, interpretive, applied questions (7 copies) * Matching worksheets for each other * White board, markersand pencil or pen * A picture of the Barbie | | | |
| Aims:  * To enable students to improve their readings skills by having them do activities about the topic of the Barbie story from the reading. * To learn vocabulary and reading comprehension skills by doing activities such as matching vocabulary with meaning, discussing questions, and writing their down worksheets for literal, interpretive, applied questions | | | |
| Language Skills:  * Listening: Ss will listen to each other when presenting their answers and their own opinions * Speaking: Ss will talk to each other when answering questions and sharing their own opinions * Reading: Ss will read the worksheets and the article about the Barbie doll * Writing: Ss will write the meaning of vocabularyon their worksheets on their ownand also answer to their discussion questions. | | | |
| Language Systems:  * Phonology: Ss will learn how to read the vocabulary. (ex. topknot, bombshell, brunette ) * Lexis: Representation, unenthusiastic,[brunette](http://en.wikipedia.org/wiki/Brunette" \o "Brunette), topknot, blonde bombshell,[sterling](http://en.wikipedia.org/wiki/Pound_sterling), collector and etc. * Grammar: The past tense and the passive used in the reading article * Functions: Ss will utilize the vocabulary in later exercise activity * Discourse: Ss will share and answer discussion questionsfrom the comprehension worksheet | | | |
| Assumptions:  * All Ss know about the Barbie doll * All Ss have done matching activities before * Most of Ss understand the concept of the three different types of reading comprehension questions | | | |
| Anticipated Errors and Solutions:  * Some of Ss could feel the several vocabularies are not familiar with them   → Ss will do worksheets for matching the words with the definitions in groups   * Some of Ss need more time to perform a worksheet   → Be flexible with the time. Give Ss more time to finish their performing  •The activities may run over time  →Tell the Ss to do it as homeworkand share them during the next lesson | | | |
| References: <http://www.barbiecollector.com/collectors/barbie-story-how-fashion-icon-was-born>  http://www.barbiemedia.com/about-barbie/history.html  http://www.youtube.com/watch?v=dj0hpSP-TEw#t=30 | | | |
| Notes:. | | | |

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| Pre- Task | | | |
| Title: What games did you play when you were children? | | Aims:To make students ready and be interested in a lesson | Materials: Laptop connected to projector  A picture of the Barbie |
| Time | Set Up | Students | Teacher |
| 6  min | Whole class | •Ss will respond to the below guided questions   1. When you were children what did you play with 2. What was your favorite toy? 3. Have you played with a Barbie doll? | **Greeting**  Hi, guys! How are you today?  Are you ready for another lesson?  **Guiding Questions**  When you were a child what did you play with?  Of course, there are doll, toys, robot, rubber band and jumprope etc.  **Eliciting**  What do you see in this picture?  Yes, this is the Barbie  Today, we’ll talk about the history of the Barbie doll |
| Notes | | | |

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| Pre Preparation | | | |
| Title: Doing the worksheet(matching words with the definition) | | Aims:To learn the vocabulary | Materials: Worksheets ( 7copies) |
| Time | Set Up | Students | Teacher |
| 9  min | In groups | Ss will work on matching vocabulary worksheet | **C.C.Q**  Do you know what the definition of this vocabulary is? |
| Notes: | | | |

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| Task Realization: | | | |
| Title: Reading and doing the worksheet for comprehension level | | Aims: To improve reading comprehension skills from reading | Materials: Worksheets for literal, interpretive, applied questions ( 7copies)  Reading material(7 copies)  White board and markers |
| Time | Set Up | Students | Teacher |
| 20  min | In groups  . | Ss work on the worksheet in groups  Ss will read with their partner and help each other understand the words or the passage.  Ss will discuss the given questions and write their answer and share them.  . | • Hand out the worksheets  • Give the instructions  • Walk around the class to check if any help needed  • Monitoring  **I.C.Q**  1. Are you working with group or individually?  2. How much time do you have?  3. After reading, what do you do?  4. Can you help each other or not? |
| Notes  * Make sure all Ss. can follow teacher’s instructions well * If Ss. need more time to finish their activities, be flexible with the time. Instead, give Ss more time to finish them and cut off the time of post activities | | | |

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| Post-Task: | | | |
| Title: | | Aims:Ss can talk about and share their own cases from this topic | Materials: No material needed |
| Time | Set Up | Students | Teacher |
| 10  min. | Individually | Ss will think and answer their own cases through this topic  Ss will share their own cases and talk about it to each other | **Instruction**  What do you collect? And why?  How long have you collected it?  After finishing it, we’ll share it.  **I.C.Q**  1. What are you going to do?  2. How much time do you have?  3. Are you writing your opinion or just thinking?  **Close:**  This is all for today.  All of you have done a great job  See you all tomorrow  **SOS**  Think and write individually the advantage and  disadvantage about the Barbie. |
| Notes | | | |

* **Match the words with the right definitions.**

1. Representation a. have no feeling or showing a lot

interest and excitement about

something

1. blonde bombshell b. to try to judge the value, size,

speed, cost,etc of something

1. acquire c. at the beginning
2. topknot d. a painting, sign, description

etc that shows something

5. [brunette](http://en.wikipedia.org/wiki/Brunette) e. the standard unit of money in the United Kingdom, based on the pound

6. unenthusiastic f. more than a particular amount, time etc

7. manufacture g. a set of clothes worn together

8. [sterling](http://en.wikipedia.org/wiki/Pound_sterling) h. someone who collects things that are interesting or attractive

9. upwards i. a sexually attractive woman with light-coloured hair

10. estimate j. a woman with dark brown hair.

11. collector k. to use machines to make goods or materials, usually in large numbers or amounts

12. initially l. hair that is tied together on top of your head

13. outfit m. to obtain something by buying it or being given it



[Ruth Handler](http://en.wikipedia.org/wiki/Ruth_Handler) watched her daughter Barbara play with paper dolls, and noticed that she often enjoyed giving them adult roles. At the time, most children's toy dolls were representations of infants. Realizing that there could be a gap in the market, Handler suggested the idea of an adult-bodied doll to her husband [Elliot](http://en.wikipedia.org/wiki/Elliot_Handler), a co-founder of the [Mattel](http://en.wikipedia.org/wiki/Mattel) toy company. He was unenthusiastic about the idea, as were Mattel's directors.

During a trip to Europe in 1956 with her children Barbara and Kenneth, Ruth Handler came across a German toy doll called [Bild Lilli](http://en.wikipedia.org/wiki/Bild_Lilli_doll). The adult-figured doll was exactly what Handler had in mind, so she purchased three of them. She gave one to her daughter and took the others back to Mattel. The Lilli doll was based on a popular character appearing in a [comic strip](http://en.wikipedia.org/wiki/Comic_strip) drawn by Reinhard Beuthin for the newspaper [*Die Bild-Zeitung*](http://en.wikipedia.org/wiki/Bild-Zeitung).

Lilli was a blonde bombshell, a working girl who knew what she wanted and was not above using men to get it. The Lilli doll was first sold in Germany in 1955, and although it was initially sold to adults, it became popular with children who enjoyed dressing her up in outfits that were available separately.

Upon her return to the United States, Handler reworked the design of the doll (with help from engineer [Jack Ryan](http://en.wikipedia.org/wiki/Jack_Ryan_(designer))) and the doll was given a new name, *Barbie*, after Handler's daughter Barbara. The doll made its debut at the [American International Toy Fair](http://en.wikipedia.org/wiki/American_International_Toy_Fair) in New York on March 9, 1959. This date is also used as Barbie's official birthday.

Mattel acquired the rights to the Bild Lilli doll in 1964 and production of Lilli was stopped. The first Barbie doll wore a black and white [zebra](http://en.wikipedia.org/wiki/Zebra) striped swimsuit and signature topknot [ponytail](http://en.wikipedia.org/wiki/Ponytail), and was available as either a [blonde](http://en.wikipedia.org/wiki/Blond) or [brunette](http://en.wikipedia.org/wiki/Brunette). The doll was marketed as a "Teen-age Fashion Model," with her clothes created by Mattel fashion designer Charlotte Johnson. The first Barbie dolls were manufactured in Japan, with their clothes hand-stitched by Japanese [homeworkers](http://en.wikipedia.org/wiki/Homeworker). Around 350,000 Barbie dolls were sold during the first year of production.

Barbie was one of the first toys to have a marketing strategy based extensively on television advertising, which has been copied widely by other toys. It is estimated that over a billion Barbie dolls have been sold worldwide in over 150 countries, with Mattel claiming that three Barbie dolls are sold every second.

Mattel estimates that there are well over 100,000 avid Barbie collectors. Ninety percent are women, at an average age of 40, purchasing more than twenty Barbie dolls each year. Forty-five percent of them spend upwards of $1000 a year. Vintage Barbie dolls from the early years are the most valuable at [auction](http://en.wikipedia.org/wiki/Auction), and while the original Barbie was sold for $3.00 in 1959, a mint boxed Barbie from 1959 sold for $3552.50 on [eBay](http://en.wikipedia.org/wiki/EBay) in October 2004.On September 26, 2006, a Barbie doll set a world record at auction of £9,000 [sterling](http://en.wikipedia.org/wiki/Pound_sterling) (US $17,000) at [Christie's](http://en.wikipedia.org/wiki/Christie%27s) in London

(From Wikipedia, the free encyclopedia)

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Literal:

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Interpretive:

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Applied:

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[](http://en.wikipedia.org/wiki/File:MattelBarbieno1br.jpg)

The first Barbie doll was introduced in both blonde and brunette in March 1959