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| Listening  Speaking  Reading  Grammar  Writing |
| **Topic: Apple unveils new apple watch** |

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| Instructor:  Susan (Jiwon Her) | Level:  **Upper-Intermediate** | Students:  **8** | Length:  **40 Minutes** |

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| **Materials**:  - White board & Board Markers  - MP3 file & Bluetooth speaker  - Flash cards of wearable things  - Each students need to bring their own electronic dictionaries  - Listening Before Listening worksheet ( 8 copies each)  - Gap fill worksheet ( 8 copies each)  - Comprehension questions worksheet ( 8 copies each )  - Multiple choice questions worksheet (8 copies each) |
| **Aims** :   * To learn vocabulary and synonyms related to topic * To fully grasp article’s knowledge * To be able to get the details out of news from the fast-paced lecture in academic circumstances. |
| **Language Skills :**   * Listening : Carefully listen to the article * Reading : Worksheets * Speaking : Sharing possible answers with classmates * Writing : Gap fills, Answers for the question sheets |
| **Language systems :**   * Lexis : Words & Synonyms from the listening as well as worksheets * Function : Listening practices * Discourse : Sharing answers and opinions one another |
| **Assumptions** :   * Students already know :   Instructor’s teaching style and the pace of the course  Perhaps they already heard the news regarding the class |
| **Anticipated Errors and Solutions :**   * Students may not familiar with vocabularies.   Solution : Giving the definitions of certain words that they did not know   * Students may not be able to get the details from the listening   Solution : Giving Chunk information |
| **References** :   * www.BreakingNewsEnglish.com - Copyright Sean Banville 2014 |

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| **Lead-In** | | | |
| Materials: White board & marker | | | |
| **Time** | **Set Up** | **Student Activity** | **Teacher Talk** |
| 3 min | T-SS | Answering | Good morning class! I hope everyone had a great weekend!  Today, Technology became part of our life. What kind of cell phone do you possess? June?  (June answers : smart phone)  YES. Do you have smart phone?  Through Smart phone What kind of things can you do?  (Students give several questions and need to be written on the board)  Smart phone just like a computer.  Is it surprise? (students say Yes)  And today Technology has been evolved into wearable product.  Such as smart watch. |

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| **Pre-Activity** | | | |
| **Materials:** White Board, Markers, Some Flash cards wearable things, Warm-up worksheet | | | |
| **Time** | **Set Up** | **Student Activity** | **Teacher Talk** |
| 10minutes  (2)  (6)  (2) | T-SS  T-SS  S-S  T-SS | Answer  (Discussion) | What kinds of things we can wear?  (Students answer to this question. Put flash cards as students reply back to the questions. and add some details)  We can wear watch, glasses, shirt, shoes, cap, ring. (Distribute warm-up worksheets to the students)  Now please think about these questions.  (ICQ)How could these things integrate technology? Also everybody stand up and find four of your classmates to ask questions listed below and fill out the answers. I’ll give your six minutes  (… before 1 minute notify students that they have 1 minute left)  Everyone you have got 1 minute.  (CCQ)Now would you like to share ideas regarding shoes? ILHye?  (IL Hye answers)  (CCQ)How about Cap? Nana?  (Nana answers)  Ok We will going to listen a news clip topic as “Apple unveils new apple watch” |

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| **Main Activity** | | | |
| **Materials:** Mp3 players, Before listening worksheets, electronic dictionaries. Gap fill worksheets. | | | |
| **Time** | **Set Up** | **Student Activity** | **Teacher Talk** |
| 20minutes  (1)  (5)  (2)  (1)  (4)  (3)  (4) | T-SS  T-SS  S-S  S-S  S-S |  | (Hand out before listening worksheets to the students)  Now, by using your own electronic dictionaries to find the meanings of these words then match them with the following synonyms. Also please finish the phrase match as well. I will give you 5 minutes  Compare your answers with your partner. You have 2 minutes to do it.  (giving answers to the students)  Let’s listen to the news and fill out gap fills. I will give to listen 2 times.  (CCQ)How was it ? Again Please share your answers with your partner.  (Giving answers considering Gap fill worksheets. Then hand out Comprehension questions worksheets)  Please think about several comprehension questions listed on the worksheet. Then fill out answers (wait for 2 minutes)  Share your answers with your partner. |

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| **Post Activity** | | | |
| **Materials:** Mp3 players | | | |
| **Time** | **Set Up** | **Student Activity** | **Teacher Talk** |
| 7minutes | T-SS | Listen | We have shared our answers. Let’s listen this news once more and check whether your answer was correct or wrong.  (Play mp3 once more)  How was it? Now I’ll give you answers for these questions.  Today you have done great job!  Did you enjoy the class?  (Students say) Yes! |

**WARM-UPS**

3. WEARABLE: How could these things integrate technology? Complete this table and share what you wrote with your partner(s). Change partners often.

|  |  |  |
| --- | --- | --- |
|  | What could it do? | How much would you like this? |
| Watch |  |  |
| Glasses |  |  |
| Shirt |  |  |
| Shoes |  |  |
| Cap |  |  |
| Ring |  |  |

Other Opinion :

The Article

Apple has finally unveiled its much talked about smart watch. Apple is well versed in wowing its followers during its legendary product launches. The first big surprise with the new timepiece came with its name. The company has deviated from its previous naming convention and ditched the "i" prefix. Many thought CEO Tim Cook would show us the iWatch but instead he announced the coming of the Apple Watch. The device has a new interface, it runs apps, and acts as a health and fitness tracker. It also has a digital payment system called "Apple Pay," which Tim Cook hopes will "replace the wallet". Users can also experiment with eleven different watch faces and, for the fashion conscious, an array of straps.

Reviews of the Apple Watch have been mixed. Tim Coulling, senior analyst at research firm Canalys, believes the watch could be the catalyst for people to start wearing technology. He said: "For many people, waiting to see what Apple did was a first step before going out to buy a wearable technology product." Many people could be put off by the price. At $349, it is considerably more expensive than its more established rivals. But then, millions of loyal customers have always paid the premium for an Apple product. Apple could trump its rivals on the grounds of its watch being a must-have fashion accessory. Apple hired fashion industry bigwigs, including the ex-SEO of Burberry, to work on the watch's design

**BEFORE LISTENING**

2. SYNONYM MATCH: Match the following synonyms from the article.

1. unveiled a. competitors

2 versed b. gadget

3. convention c. familiar with

4. device d. stage

5. array e. varied

6. mixed f. revealed

7. step g. better

8. rivals h. variety

9. trump i. recruited

10. hired j. custom

3. PHRASE MATCH: (Sometimes more than one choice is possible.)

1. unveiled its much a. have been mixed

2 Apple is well versed in b. conscious

3. ditched the "i" c. the premium

4. It also has a digital d. wowing its followers

5. fashion e. more expensive

6. Reviews of the Apple Watch f. its rivals

7. buy a wearable g. talked about smart watch

8. it is considerably h. payment system

9. customers have always paid i. prefix

10. Apple could trump j. technology product

**GAP FILL**

*Replace ditched wowing conscious device finally runs deviated*

*Considerably bigwigs catalyst off mixed grounds step premium*

Apple has (1) \_\_\_\_\_\_\_\_\_\_\_\_ unveiled its much talked about smart watch. Apple is well versed in (2) \_\_\_\_\_\_\_\_\_\_\_\_ its followers during its legendary product launches. The first big surprise with the new timepiece came with its name. The company has (3) \_\_\_\_\_\_\_\_\_\_\_\_ from its previous naming convention and (4) \_\_\_\_\_\_\_\_\_\_\_\_ the "i" prefix. Many thought CEO Tim Cook would show us the iWatch but instead he announced the coming of the Apple Watch. The (5) \_\_\_\_\_\_\_\_\_\_\_\_ has a new interface, it (6) \_\_\_\_\_\_\_\_\_\_\_\_ apps, and acts as a health and fitness tracker. It also has a digital payment system called "Apple Pay," which Tim Cook hopes will "(7) \_\_\_\_\_\_\_\_\_\_\_\_ the wallet". Users can also experiment with eleven different watch faces and, for the fashion (8) \_\_\_\_\_\_\_\_\_\_\_\_, an array of straps. replace ditched wowing conscious device finally runs deviated

Reviews of the Apple Watch have been (9) \_\_\_\_\_\_\_\_\_\_\_\_. Tim Coulling, senior analyst at research firm Canalys, believes the watch could be the (10) \_\_\_\_\_\_\_\_\_\_\_\_ for people to start wearing technology. He said: "For many people, waiting to see what Apple did was a first (11) \_\_\_\_\_\_\_\_\_\_\_\_ before going out to buy a wearable technology product." Many people could be put (12) \_\_\_\_\_\_\_\_\_\_\_\_ by the price. At $349, it is (13) \_\_\_\_\_\_\_\_\_\_\_\_ more expensive than its more established rivals. But then, millions of loyal customers have always paid the (14) \_\_\_\_\_\_\_\_\_\_\_\_ for an Apple product. Apple could trump its rivals on the (15) \_\_\_\_\_\_\_\_\_\_\_\_ of its watch being a must-have fashion accessory. Apple hired fashion industry (16) \_\_\_\_\_\_\_\_\_\_\_\_, including the ex-SEO of Burberry, to work on the watch's design.

**MULTIPLE CHOICE**

1. What is Apple very familiar with regarding product launches?
2. Technology
3. Wowing followers
4. Pleasing critics
5. Glitches
6. What did the first big surprise concern?
7. Samsung
8. Tim Cook’s tie
9. The watch’s name
10. The first presenter
11. What did Apple not use in a product name this time round?
12. The Apple logo
13. Italics
14. The word “the”
15. The “I” prefix
16. What is the name of the digital payment system on the watch?
17. iPay
18. Apple Pay
19. DigiCash
20. Watch Money
21. For whom did the article say there was a variety of straps?
22. The fashion conscious
23. Children
24. Geeks
25. The first million customers

**COMPREHENSION QUESTIONS**

1. What is Apple very familiar with regarding product launches?

1. What did the first big surprise concern?

1. What did Apple not use in a product name this time round?

1. What is the name of the digital payment system on the watch?

1. For whom did the article say there was a variety of straps?

1. What did an analyst say the watch could get people doing?

1. How much more expensive is the Apple Watch than rival watches?

1. What are Apple fans used to paying for Apple products?

1. What kind of fashion accessory might the Apple Watch become?

1. What kind of people did Apple hire to help design the watch?