**Worksheet / Teacher**

**Exercise 1**

1. Look at this picture. Based on what you can see, what do you think?
2. Based on the picture, what differences you can find out?
3. Discuss your ideas with your partner for a minute.

**Exercise 2**

1. Have you ever experienced the first class seat in airplane?
2. Please draw a mind map of GOOD TRANSPORTATION in your note. And then share your map with your partner.

**Exercise 3**

Write down the answer to these 3 questions.

1. What is he talking about? (New premium bus!)
2. Is this an advertisement? (No, it’s News)
3. Summarise what he was talking about in one sentence. (New premium buses newly launched.)

**Exercise 4**

Write down the answers. Talk to your partner and compare the answers.

1. How would you describe the new services? (More comfort, safety and entertainment.)
2. Fill out the blank that presented the new premium bus.

The new service gives passengers more space using the standards of first-class airline seats that recline to 160 degrees.

**Exercise 5**

Talk to your partner and share your answer to these questions.

1. Do you think the new transportation is necessary or not?
2. Who might be the person chose the new premium bus?
3. What if you have two choices between premium bus and KTX? Why?

**Exercise 6**

Work with your group to answer questions.

1. If you were in the progress of development, what kind of aspect you would consider most to make a premium bus?
2. Imagine that you are in a marketing department and make a promotion for the band new premium bus. Describe the details of the promotion which would last about 8 minutes.

**Worksheet / Students**

**Exercise 1**

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1. What is he talking about?
2. Is this an advertisement?
3. Summarise what he was talking about in one sentence.

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**Exercise 3**

Talk to your partner and share your answer to these questions.

1. Do you think the new transportation is necessary or not?
2. Who might be the person chose the new premium bus?
3. What if you have two choices between premium bus and KTX? Why?

**Exercise 4**

Work with your group to answer questions.

1. If you were in the progress of development, what kind of aspect you would consider most to make a premium bus?
2. Imagine that you are in a marketing department and make a promotion for the band new premium bus. Describe the details of the promotion which would last about 8 minutes.