Write new words here :

Exercise A

**Read the questions.**

**Read and write your answers**

1. **What kind of text is it?**
2. **an email b) an advertisement**

**c) a news article d) letter**

1. **What can people enjoy in the new concept of the theater?**
2. **What do we call the new concept of CGV theater? Where is it?**

**4. What does a “sound shower” effect mean?**

**5. What can people do 20minutes before the start of the film?**

**6. How could people keep their private space?**

Exercise B

**Read the questions.**

**Read carefully, and write your answers**

**1. List things that typical moviegoers don’t do in a dark theater.**

**2. Why did CGV introduce the new concept of a theater?**

discussion

1. **If you have your own cinema, what makes your cinema special?**
2. **How do you advertise that special service about your cinema?**